

# Vivian Cheung

## UX DESIGNER

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## PROFILE

A curious film and art lover who is transitioning from a storyteller in children's animation to a designer of user experiences. I'm intrigued by the collaborative nature of UX Design and the potential for continuous learning. In the past, I've worked with various IPs in the TV animation space and designed for many shows that have successfully launched on Netflix, Youtube, PBS Kids and more.

## SKILLS

Figma  
Google Workspace  
Adobe Creative Suite  
Illustrator  
Photoshop  
After Effects  
Animate  
Procreate

## EXPERIENCE

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### Senior Designer | Mainframe Studios

OCT 2022 - 2023, TORONTO, ON

- Designed for multiple CG *Barbie* productions for Mattel, Inc., including a 24-episode series, movie, and Youtube shorts.
- Collaborated frequently with Directors, Art Directors, Designers and CG teams to solve problems and ensure viability.

### Senior Character Designer | Kickstart Entertainment

JAN 2019 - 2022, VANCOUVER, BC

- Led the design team in developing the visual style of the award-winning Mattel/Netflix production for preschoolers, *Deepa and Anoop*, designing a diverse cast of characters and the principal location.
- Documented design guidelines in detail to ensure smooth handoffs to other designers and external teams.
- Worked with various creators and studios to develop and present concept art and pitch decks for their IPs.

### Storyboard Artist | Kickstart Entertainment

MARCH 2017 - 2019, VANCOUVER, BC

- Consistently storyboarded 600+sequential panels for 11 min episodes within 4 or 5 week cycles, with multiple iterations throughout.
- Successfully delivered productions such as *Ready, Jet, Go!*, *Enchantimals* and *Hatchimals*, which collectively accumulated millions of views on Youtube.

## EDUCATION

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### BrainStation | Diploma, User Experience Design

JUN 2023 - SEPT 2023, TORONTO, ON

### Sheridan College | Bachelors in Applied Arts, Animation

SEPT 2009 - 2014, OAKVILLE, ON

## PROJECTS

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### UX Designer | Mntor

SEPT 2023, CAPSTONE PROJECT

- Designed an app in 10 weeks with the aim of connecting employees to mentors in the workplace.

### UX Designer | 7shifts x Brainstation

AUG 2023, 24h HACKATHON

- Collaborated with other disciplines to come up with a design solution for a restaurant management app in 24 hours.